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EXHIBIT I

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The equation is simple . . .

QUALITY + BUYERS = RESULTS

From an attendee standpoint, NACE is the place thousands of serious collision repair professionals from around the world and key segments of the industry come. They come ready to network, gain valuable education and learn about the products, equipment and services that will make their businesses better. NACE is geared and specifically designed for:

- Independent Repair Facility Owners
- Dealers Professionals
- Consolidators
- Claims Professionals
- Technicians
- Manufacturers' Representatives
- Educators
- Warehouse Distributors
- PBE Jobbers
- Wholesalers

From an exhibitor standpoint, NACE is the place to increase your visibility and build your brand. This increase in awareness, combined with the quality leads and quality buyers you encounter at NACE equals serious results for your company. NACE provides an unequaled selling environment for showcasing your products, technology and equipment. Attendees look to NACE exhibitors to help keep their businesses strong and competitive. They come to see the latest developments in:

- Air Systems and Tools
- Automotive Accessories
- Industry Associations/Organizations
- Auto Auctions
- Body and Frame Repair
- Business Products and Services
- Coatings and Refinish Products
- Computer Hardware and Software
- Dent Removal
- Education and Training Programs
- Estimating Systems
- Glass Repair and Replacement
- Internet Products and Services
- Lifts / Jacks / Moving Equipment
- Paint Booths / Prep Stations / Booth Equipment
- Paint Products / Services / Systems
- Parts and Parts Procurement
- Industry Publications
- Refinish Tools and EquipmentSafety Equipment
- Specialty Equipment and ServicesSurface Preparation
- Hand and Power Tools
- Vacuum Systems and Accessories
- Vehicle Manufacturers
- Welding and Cutting
- Wheels and Wheel Alignment Systems

Participate in NACE 2007 and be part of the equation ... and get RESULTS!!

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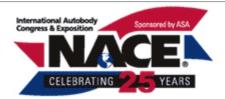


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The World's Collision Repair Event



Conference: Oct. 31 – N Exposition: Nov. 1 – No. **During Automotive Aftermarke** Mandalay Bay Convent Las Vegas, Nevada

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